



Charting a New Direction CPERC 2027

June 15-18 | Halifax, Nova Scotia

Co-hosted by:



DALHOUSIE
UNIVERSITY



Association of Faculties
of Pharmacy of Canada

Association des facultés
de pharmacie du Canada

SPONSORSHIP PROSPECTUS

ABOUT

The Association of Faculties of Pharmacy of Canada (AFPC) invites pharmacy stakeholders to support pharmacist education across Canada by sponsoring our annual conference. AFPC, a non-profit, charitable organization, is the national voice of academic pharmacy. Through advancing pharmacy education and research in the eleven (11) Canadian schools of pharmacy, our vision is: *“to be a global leader in advancing academic pharmacy education through scholarship, advocacy, and collaboration.”* AFPC provides leadership, advocacy, and support for over 700 faculty members who educate more than 5,500 future pharmacists and 1000 graduate students (MSc, PhD) each year.

CPERC 2027

AFPC’s annual Canadian Pharmacy Education and Research Conference (CPERC) is the premier pharmacy educator conference in Canada. CPERC 2027 is co-hosted by Dalhousie University and Memorial University. AFPC’s 2027 conference will take place in Halifax at the Marriott Harbourfront Hotel Halifax on June 15-18, 2027, marking the largest gathering of academic pharmacists in the country.

The CPERC 2027 program consists of educational streams on innovative pharmacy education and research initiatives. Networking opportunities allow delegates to connect with colleagues, stakeholders, and sponsors. The conference opens on June 15 with an evening reception. Faculty and students will be recognized for their achievements in innovative education and research at the AFPC awards gala on June 16. Delegates will join a fun night on June 17. The educational program takes place on June 15-17. On June 18, one symposium is currently considered.

CPERC DELEGATES

The Deans and faculty members from the eleven (11) schools of pharmacy will be attending CPERC 2027 to learn about current, innovative Canadian pharmacy education and research initiatives, and to network with their colleagues. Also attending are pharmacy students (including CAPSI), graduate students, pharmacists and other stakeholders of the profession.

Total number of delegates expected at CPERC 2027 is around 300.

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SPONSORSHIP LEVELS

PLATINUM SPONSOR - \$7,000

Pre-Conference Benefits



- Customized digital profile on the CPERC mobile app available to all delegates before and during the conference.
- Primary placement of logo on the program PDF and website/email acknowledgment of top-level sponsorship.

Onsite Benefits



- Tabletop exhibit/display of your company or product of interest to pharmacy educators in the main reception area.
- Two complimentary registrations (including Opening Reception and Awards Gala tickets), a \$1,900 value.
- Strategic placement of logo during lunch (lunch sponsorship).
- Verbal sponsorship acknowledgment at the beginning of opening and closing plenary sessions.
- Placement of company name and logo to be presented during all breaks and in advance of each session.
- Prominent placement of logo on signage in the registration area and the main plenary area.

GOLD SPONSOR - \$5,000

Pre-Conference Benefits



- Customized digital profile on the CPERC mobile app available to all delegates before and during the conference.
- Prominent placement of logo on the program PDF and website/email acknowledgment of sponsorship.

Onsite Benefits



- Tabletop exhibit/display of your company or product of interest to pharmacy educators in the main reception area.
- One complimentary registration (including Opening Reception and Awards Gala tickets), a \$950 value.
- Strategic placement of logo during breakfast (breakfast sponsorship).
- Verbal sponsorship acknowledgment at the beginning of the opening and closing plenary sessions.
- Placement of company name and logo to be presented during all breaks and in advance of each session.
- Prominent placement of logo on signage in the registration area and the main plenary area.

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SPONSORSHIP LEVELS

SILVER SPONSOR - \$3,000



Pre-Conference Benefits

- Digital profile on the CPERC mobile app available to all delegates before and during the conference.
- Logo on program PDF and website/email acknowledgment of sponsorship.



Onsite Benefits

- Verbal sponsorship acknowledgment at the beginning of the opening and closing plenary sessions.
- Placement of company name and logo to be presented during all breaks and in advance of each session.
- Prominent placement of logo on signage in the registration area and the main plenary area.

BRONZE SPONSOR - \$1,500



Pre-Conference Benefits

- Logo on the CPERC mobile app available to all delegates before and during the conference.
- Logo on the program PDF and website/email acknowledgment of sponsorship.



Onsite Benefits

- Placement of company name and logo to be presented during all breaks and in advance of each session.
- Prominent placement of logo on signage in the registration area and the main plenary area.

AFPC ANNUAL MEMBERSHIP: You can also support the goals and objectives of AFPC by joining as an Associate (Individual – \$150 annually) or Affiliate (Organization – \$1200 annually) member. Associate/Affiliate membership shall entitle the individual/organization to all the rights and privileges of AFPC membership, except the right to vote and hold office.

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QUESTIONS?

CPERC 2027 offers sponsors an opportunity to learn more about advances in pharmacy education and connect with leaders and faculty from eleven (11) universities across Canada. It is also your chance to thank pharmacy students, educators, and pharmacists for their tremendous contribution to the healthcare needs of Canadians.

TO SPONSOR

Fill out the form that can be found on our website (see below) and email it to executivedirector@afpc.info.

For more information or questions, please contact:

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www.afpc.info

<http://www.afpcpharmacy.ca/conference>



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